

\*\*\* EMBARGOED UNTIL 12.00 GREENWICH MEANTIME TUESDAY 10 MAY 2022 \*\*\*

## United States dominate the 2022 Digital Leaders ranking.

Digital Leaders in Higher Education rankings reveal the names of institutions worldwide which are championing the digital skills agenda. It is produced by Emerging, employability consultants based in Paris, France, and published in exclusivity by Times Higher Education (THE) Student.

The Digital Leaders global ranking highlights the top 200 universities worldwide having scored the highest across five categories covering the full scope of digital education: Best Computer Science Degree, Best Data Science Degree, Best Online Degrees, Best Digital Entrepreneurship Programs, Best Business Schools for Digital Transformation. The category rankings ultimately lead to a meta ranking – the ranking of the rankings: **Global Digital Leaders in Higher Education**.

### Who are and where are the digital leaders in Higher Education in 2022?

Times Higher Education (THE) Student and Emerging are revealing today the global ranking, and one of the category rankings: Best Digital Entrepreneurship programs. More category rankings will be unveiled in the next following weeks.

- While the 2022 results underscore the dominance of US institutions, universities in Europe and India also stand out as hotspots for digital skills and jobs.
- United States dominate all category rankings and global ranking claiming 77 positions in the overall Top 200, 15 of which are in the top 30, and all of the top five places through Harvard University (1<sup>st</sup>), Stanford University (2<sup>nd</sup>), Massachusetts Institute of Technology (MIT) (3<sup>rd</sup>), Yale University (4<sup>th</sup>), Columbia University (5<sup>th</sup>).
- 2d after the US, UK universities are among the best when it comes to studying and working in the digital space, with 22 universities ranking in the top 200 of the overall ranking, including the University of Oxford (6<sup>th</sup>) and University of Cambridge (7<sup>th</sup>).
- With 17 universities ranked in the top 200, Germany is the third most represented country rankings, closely followed by France, n°4 country with 15 universities in the top 200.
- Just before Canada and Australia, India noticeably records 14 positions in the top 200. Although Asia on the whole is still struggling to compete with the world's best when it comes to digital learning, Indian universities climb to the top with the Indian Institute of Technology Bombay (9<sup>th</sup>) and the Indian Institute of Management (IIM) Ahmedabad (11<sup>th</sup>).
- As India demonstrates its strength as a world leader in digital learning, Israel consolidates its role as a major player too.
- While the results are very concentrated and the global ranking is dominated by a handful of countries, some challengers are breaking through like Spain with the IE University in the top 30 and 2 others in the top 100.

Total number of universities by countries in the top 200 meta ranking

|                |    |
|----------------|----|
| United States  | 77 |
| United Kingdom | 22 |
| Germany        | 17 |
| France         | 15 |
| India          | 14 |
| Canada         | 14 |
| Australia      | 10 |
| China          | 6  |
| Israel         | 5  |
| Japan          | 4  |
| Sweden         | 3  |
| Spain          | 3  |
| South Korea    | 2  |
| Singapore      | 2  |
| Austria        | 2  |
| Switzerland    | 1  |
| Hong Kong      | 1  |
| Belgium        | 1  |
| Argentina      | 1  |

### Quick links

View the Digital Leaders ranking results on the THE Student website here (Live from 1200 (GMT) on May 10, 2022.)

[www.timeshighereducation.com/.../digital-leaders-top-universities-digital-education](http://www.timeshighereducation.com/.../digital-leaders-top-universities-digital-education)

[www.timeshighereducation.com/.../digital-leaders-top-universities-digital-entrepreneurship](http://www.timeshighereducation.com/.../digital-leaders-top-universities-digital-entrepreneurship)

View the 2022 Digital Leaders ranking on Emerging’s website (Live from 1200 (GMT) on May 10, 2022) : <https://emerging.fr/#/digitalleaders22>

For information on the Digital Leaders methodology: <https://emerging.fr/#/digitalleaders22/methodology>

## Notes to Editors:

### About the Digital Leaders rankings

Digital Leaders in Higher Education is a yearly study and ranking. It is produced since 2021 by Emerging, experts on graduate employability, with the Trendence Institute ([www.trendence.com](http://www.trendence.com)). It is powered by premium data source Crunchbase ([www.crunchbase.com](http://www.crunchbase.com))

The study was carried out via a screening of 75 000 CVs of the most active and influential executives at the world’s leading digital companies, as ranked by Crunchbase, combined with a live survey led by Trendence from a global panel of 3500 selected digital professionals, corporate IT executives, start-up executives, and young digital professionals worldwide.

This research reflects Emerging’s specific take on the assessment of Higher Education, delivering the professionals’ point of view on HE institutions worldwide.

Each institution is scored across five metrics covering all areas of digital education. This process produces a set of five specialized rankings — one for each category: Best Computer Science Degree, Best Data Science Degree, Best Online Degrees, Best Digital Entrepreneurial Program, Best Business Schools for Digital Transformation. The category rankings ultimately lead to a global ranking of the Digital Leaders in Higher Education.

Each ranking, global or by category, is designed to help HE students understand which universities or education hubs will provide them with the best opportunity to thrive in the new fast-paced digital environment. They identify the institutions which will equip their graduates with the knowledge required to thrive within a workplace that relies on automation and which is filled with disruption

**Sandrine Belloc, Managing Partner at Emerging, commented**

« This new one-of-a-kind set of rankings helps to shine a light on the global institutions who are championing digital education studies worldwide, and in turn, developing the digital leaders of tomorrow. Digital skills are no longer exclusively a set of technology-based skills: they have become the 'new normal' in the corporate world. Emerging's analysis identifies institutions around the world which have a strong focus on digital expertise, teaching students transferable digital skills throughout their curriculum. From an employer's perspective, these universities are the ones which succeed in preparing their students for post-graduation jobs by helping them acquire solid cross-disciplinary digital skills and mindset ».

**About Emerging**

Emerging is a HR consultancy and professional training agency. A specialist in optimizing recruitment and integrating young talents. Emerging is the producer of the Digital Leaders in Higher Education survey and has commissioned and produced the Global University Employability Ranking and Survey since 2011.

[www.emerging.fr](http://www.emerging.fr)

**About Trendence**

The Digital Leaders in Higher Education and the Global University Employability Survey are conducted by polling institute Trendence - an independent consulting and market research company for employer branding and personnel marketing: [www.trendence.com](http://www.trendence.com)

**About Times Higher Education (THE)**

THE is the world's most authoritative source of data, analysis and information on higher education, with five decades' experience dedicated to the field: [www.timeshighereducation.com](http://www.timeshighereducation.com)

**About Crunchbase**

The Digital Leaders in Higher Education project is powered by Crunchbase. Crunchbase helps you discover innovative companies and the people behind them [www.crunchbase.com](http://www.crunchbase.com)

**For more information:**

Visit Emerging at [www.emerging.fr](http://www.emerging.fr)

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